



SCARLETT

London

Scarlett London is your destination for content on high-street fashion and high-end treats, beauty, travel, well-being, lifestyle, career and everything in between.

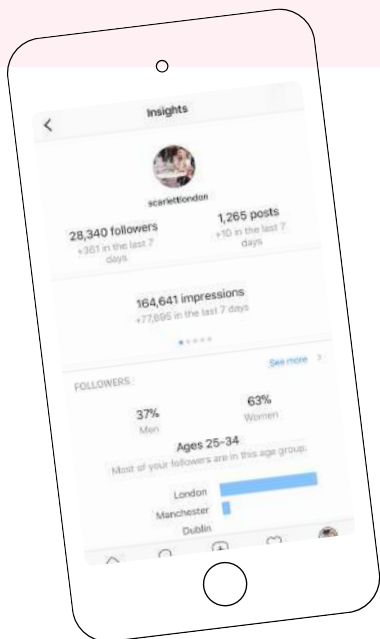
With a background in Multi-Media Journalism and previous by-lines for Glamour, Cosmo & The Independent, Scarlett weaves shareable content with longer 'think' style editorial pieces, to engage with her twenty-something audience. Set up in 2011, the channels each have a sharp focus on unique, exciting and stylish imagery and video content, as well as an honest, witty snapshot of life's everyday realities.



Watch on YouTube



Stats & Reach



32.3K



8.5K



14.8K



25K



1.3K



1.5K

= **83.4K**



Previous campaign case studies



L'Oreal Professionnel Blonde Edit

Scarlett worked with the UK team in their Hammersmith studio to create a series of deliverables surrounding the campaign brief - 'switching up your hair, just as much as your make-up'. The campaign brief was to create fun, vibrant and engaging content that showcased the SMARTBOND products & #COLOURFULHair products. Featured in-store & online.



Transform Blogger Stories

Scarlett was involved in the 2016-2017 'Blogger Stories' £1 million campaign for Transform. The campaign aired on ITV2, E4, ITVBe, Channel 5 & On Demand. The results of the campaign exceeded all targets. Overall web traffic was up 22% in the campaign launch period. Facebook engagement March - April 2016 was up 170% with Instagram followers up 197%.

Also worked with:



simple

DISNEYLAND
PARIS

PHILIPS

TKMAXX

SHANGRI-LA
HOTELS and RESORTS

QATAR
AIRWAYS القطرية

BOBBI BROWN

Superdrug

AVON

As seen in:



Collaboration Opportunities

PRODUCT INTEGRATION

- Flat Lay Image
- Product Post & Reviews
- Sponsored Editorials
- Haul Videos
- Video Reviews
- Tips Video
- Sponsored Vlog or Product Inclusion in Vlog
- Sponsored Events - Meet & Greets and Facebook Live
- Sponsored Instagram Posts
- Takeover On Brand Social Media Channel
- Event Coverage - Insta-Stories & Vlog
- Blogger & Event Consultancy

Bespoke
Packages
Available

Contact@scarlettlondon.com

PARTNERSHIP OPPORTUNITIES

- Brand Ambassadorship & Endorsements
- Brand/Campaign Face/Spokesperson
- Creative Collaborations
- Content Curation
- Custom Content Creation
- Event Attendance
- Guest Blogs/Vlogs
- Interviews & TV
- Modelling
- Press Trips
- Social Media Campaigns
- Social Media Giveaways